

"A PERFECT MATCH"

Together, let's make the NRW-USA Year a success

When thirteen Mennonite families from Krefeld set foot in Pennsylvania in the 17th century, it marked the beginning of the first German settlement in the New World. On October 6, German American Day will commemorate this historic moment. 340 years later, based on a strong foundation of shared interests, this deep-rooted friendship between the United States and North Rhine-Westphalia continues: truly "A PERFECT MATCH". To honor this bond, the government of North Rhine-Westphalia is launching the NRW-USA Year, spanning 2023 and 2024. We would like to personally invite you to join us in making this a very special year for strengthening our transatlantic partnership.

Today, our ties are stronger than ever. More than 1,700 U.S. companies are active in North Rhine-Westphalia, there are 33 city partnerships as well as 98 school and 290 university collaborations – all of which ensure a vital exchange, especially among young people. To bring life to the NRW-USA Year and commemorate our long-standing friendship, we are planning a series of inspiring events in a number of different formats.

And this is where you come into play! We would like to win you over as a partner for the NRW-USA Year. We are open to collaborations and activities of all kinds that showcase the USA and North Rhine-Westphalia: community fairs, art competitions at schools, music and movie nights and excursions are just a few examples. Would you like to get involved, but aren't exactly sure how? Our NRW-USA team is happy to advise you. Of course, you can expect your participation as a partner to receive due recognition. For more information, please open the presentation accessible via the link below.

We are very much looking forward to your participation and an inspiring NRW-USA Year 2023/2024 with you.

Yours faithfully,

Nathanael Liminski

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Minister for Federal, European, International Affairs and Media of the State of North Rhine-Westphalia and Head of the State Chancellery **Pauline Kao**

U. S. Consul General for North Rhine-Westphalia at the U.S. Consulate General in Düsseldorf

